

# OLYMPIC<sup>®</sup>

## BANKING SYSTEM



Desert Adventure!

16 → 26.02.2023





## IN THE STARTING BLOCKS OF THE 4L TROPHY 2023!

ERI is thrilled to be back on the start line of the 4L Trophy, which runs from 16 until 26 February 2023.

Motivated by the rally's spirit of solidarity, two students in their second year of a bachelor's degree in Business Administration at ESSEC Business School have taken on this humanitarian and competitive challenge. Sports enthusiasts with a sense of adventure, Hermine Maillot and Léa Dollé will be behind the wheel of the 4L named:

TEAM 1548  
TWIN'S  
ESSEC







Our drivers and their car will tackle the 6,000km of roads and trails across France, Spain and Morocco, with their sights set on the finish line in Marrakech.

The race in numbers: nearly 1,300 crews, 10 days of pushing your limits, 70,000 children educated in better conditions, 85 tons of distributed school supplies and a whole host of unforgettable memories.

**LET'S GET  
THIS SHOW ON  
THE ROAD!**





# SAFETY WED 15.02.23 CHECKS IN BIARRITZ

It's the big day – a dreaded moment for all of the Trophy's crews. It is, of course, time for the technical inspections at the starting village. The mechanics have given our 4L a clean bill of health!







## BIARRITZ- SALAMANCA

THU 16.02.23

Today, at 1 p.m. – the long-awaited green light! After a briefing with the founder of the 4L Trophy, the race has officially started! Our crew is out on the open road, taking on the 499km journey to Salamanca in Spain, where they are expected to arrive at 10 p.m.



# SALAMANCA -ALGECIRAS

FRI 17.02.23

Our drivers have covered the 650km between Salamanca and Algeciras to arrive at their first camp and discover the famous Road Book for the journey to Boulajoul.



# ALGECIRAS

SAT 18.02.23

A day spent at the camp to relax and fine tune any last-minute technical details before setting off for Morocco.







## ALGECIRAS-TANGIER-BOULAJOUL

SUN 19.02.23

Our 4L has crossed the Strait of Gibraltar to reach Tangier followed by Boulajoul on very little sleep after a 4 a.m start at the Port of Algeciras! Arriving on Moroccan soil at around 11 a.m., the crew had no time to spare to visit Tangier. Their mission is to cover the 570km separating them from Boulajoul and their first Moroccan camp (in freezing temperatures!).



# BOULAJOUL- MERZOUGA

MON 20.02.23

8 a.m. departure, tents packed up, checks completed. Hermine and Léa covered 296km on the first official day of the competition. Driving the 4L for the first time on the trails of the Moroccan desert was an amazing experience. Laughter and solidarity are the order of the day. To end on a high note at the foot of the spectacular dunes of Erg Chebbi, racers delivered their well-travelled donations to local schoolchildren, supported by the Enfants du Désert association with help from local charities.







## MERZOUGA

TUE 27.02.23

After driving on the trails, it's time to go off road!  
Our team got stuck into the desert in more ways than one and had to combine driving and navigational skills (using a compass!) to complete the day's stage.





# MERZOUGA

WED 22.02.23

Waking up to the pitter-patter of rain – anything is possible in the desert – ready to take on a second circuit with a promising program. Of course, we're talking about getting stuck in the sand, torrential rain and a lot of laughter. Our exhaust pipe had the last laugh... It decided to come loose and make as much noise as possible to try and drown out our crew's singing.



# MERZOUGA-TAZARINE

THU 23.02.23

It's here! The crowning glory of the 4L Trophy: a solo marathon across the desert!







FRI 24.02.23

## TAZARINE- MARRAKECH

At the crack of dawn our duo hit the road one last time before arriving in Marrakech but they had to cross the snowy Atlas Mountains and climb the Tizi n'Tichka pass first. The crew also passed through the beautiful city of Ouarzazate, a famous shooting location for countless films. After several hours on the road, the 4L arrived in Marrakech with a flourish to a fanfare of car horns. What's next? After receiving their medals, it's straight to the hotel for a long-awaited shower!







# MARRAKECH

SAT 25.02.23

Congratulations to Hermine and Léa  
for such an amazing race.  
Staying on course while covering the  
shortest distance possible across each  
stage is the aim of this rally!





# THE 4L TROPHY 2023 IS OVER!

**Our team and their 4L  
finished in 368th place.**

Huge congratulations and a big  
thank you to Hermine and Léa  
for proudly flying our flag!

## Ranking out of 1233 4L

- 368<sup>th</sup>** Overall ranking
- 435<sup>th</sup>** E4 Marathon
- 524<sup>th</sup>** S3 Circuit 2 (Navigation)
- 418<sup>th</sup>** S2 Circuit 1 (Dunes)
- 962<sup>th</sup>** S1 Boulajoul-Merzouga

